

# Approval of a health claim for green kiwifruit Hayward

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[Draft](#) Commission Implementing Regulation authorising a health claim made on foods, other than those referring to the reduction of disease risk and to children's development and health and amending Regulation (EU) No 432/2012 [direct download]

[Draft Annex](#) [direct download]

## What is changing and why?

The European Union (EU) proposes to approve a health claim that consumption of green kiwifruit (*Actinidia deliciosa* "Hayward") contributes to normal bowel function by increasing stool frequency. This health claim can only be used if accompanied by additional information stating that "the beneficial effect is obtained with a daily intake of 200 g of fresh green kiwi flesh".

## Actions

The World Trade Organization consultation on this proposal closed on 12 May 2025.

## Timeline

Proposed date of adoption: third quarter of 2025.

For more information see the [full record](#) on the AGRINFO website – where you can also view the latest [AGRINFO Update](#) newsletters and [search](#) the database.

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