Approval of a health claim for green kiwifruit Hayward

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Commission Implementing Regulation (EU) 2025/1560 authorising a health claim made on foods, other than those referring to the reduction of disease risk and to children's development and health

What is changing and why?

The European Union (EU) has approved the health claim that consumption of green kiwifruit (*Actinidia deliciosa* "Hayward") contributes to normal bowel function by increasing stool frequency. This health claim can only be used if accompanied by additional information stating that "the beneficial effect is obtained with a daily intake of 200 g of fresh green kiwi flesh".

Timeline

The health claim is permitted from **20 August 2025**.

For more information see the full record on the AGRINFO website – where you can also view the latest AGRINFO Update newsletters and search the database.

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