

# Conformity checks of olive oil marketing standards

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Commission Implementing Regulation (EU) [2024/2707](#) laying down rules on conformity checks of marketing standards for olive oil and methods of analysis of the characteristics of olive oil

## What is changing and why?

The EU has clarified the procedures for controls of olive oil marketing standards. When Member States find that extra virgin olive oil does not comply with the limits set for organoleptic defects, this must be notified to the Rapid Alert System for Food and Feed ([RASFF](#)). The new Regulation also aligns analytical methods with the latest standards set by the International Olive Council and clarifies the sampling methodology.

## Timeline

The Regulation applies from **11 November 2024**.

For more information see the [full record](#) on the AGRINFO website – where you can also view the latest [AGRINFO Update](#) newsletters and [search](#) the database.

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