

# Controls of marketing standards for fruit and vegetables

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Commission Implementing Regulation (EU) [2023/2430](#) laying down rules concerning checks on conformity to marketing standards for the fruit and vegetables sector, certain processed fruit and vegetable products and the bananas sector

## What is changing and why?

The Commission is bringing together into a single Regulation the rules on official controls that check the compliance of fruit, vegetables, and bananas with marketing standards. There are no major implications for exporting countries.

## Timeline

The new Regulation will apply from **1 January 2025**.

For more information see the [full record](#) on the AGRINFO website – where you can also view the latest [AGRINFO Update](#) newsletters and [search](#) the database.

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