

THE LATEST ON EU AGRI-FOOD POLICIES IMPACTING LOW-INCOME & MIDDLE-INCOME COUNTRIES

EU organic production logo

Published by AGRINFO on 21 May 2024; Revised 02 Dec 2024

Commission Delegated Regulation (EU) <u>2024/2867</u> as regards the presentation of the organic production logo of the European Union

What is changing and why?

This new Regulation amends the rules on how to present the EU organic production logo to allow use of a black-on-white logo. Previously the rules only allowed a white-on-black version (see Figure 1). The new Regulation also includes an RGB (red, green, blue) colour reference for use in digital images, in addition to the four-colour process generally used in traditional printing: cyan, magenta, yellow, key or black (CMYK) (see Figure 2).

Timeline

The new rules apply from 1 December 2024.

For more information see the <u>full record</u> on the AGRINFO website – where you can also view the latest <u>AGRINFO Update</u> newsletters and <u>search</u> the database.





THE LATEST ON EU AGRI-FOOD POLICIES IMPACTING LOW-INCOME & MIDDLE-INCOME COUNTRIES

Tables & Figures



Figure 1. The white-on-black version of the EU organic logo (Source: Regulation <u>2018/848</u>, Annex V)







THE LATEST ON EU AGRI-FOOD POLICIES IMPACTING LOW-INCOME & MIDDLE-INCOME COUNTRIES

Figure 2. The Pantone reference colour is Green Pantone No 376; for four-colour process it is Green (50% Cyan + 100% Yellow) (Source: Regulation 2018/848, Annex V)

Disclaimer: Under no circumstances shall COLEAD be liable for any loss, damage, liability or expense incurred or suffered that is claimed to have resulted from the use of information available on this website or any link to external sites. The use of the website is at the user's sole risk and responsibility. This information platform was created and maintained with the financial support of the European Union. Its contents do not, however, reflect the views of the European Union.

