

THE LATEST ON EU AGRI-FOOD POLICIES IMPACTING LOW-INCOME & MIDDLE-INCOME COUNTRIES

# **EU** organic production logo

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Commission Delegated Regulation (EU) <u>2024/2867</u> as regards the presentation of the organic production logo of the European Union

### What is changing and why?

This new Regulation amends the rules on how to present the EU organic production logo to allow use of a black-on-white logo. Previously the rules only allowed a white-on-black version (see Figure 1). The new Regulation also includes an RGB (red, green, blue) colour reference for use in digital images, in addition to the four-colour process generally used in traditional printing: cyan, magenta, yellow, key or black (CMYK) (see Figure 2).

### **Timeline**

The new rules apply from 1 December 2024.

For more information see the <u>full record</u> on the AGRINFO website – where you can also view the latest <u>AGRINFO Update</u> newsletters and <u>search</u> the database.





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## **Tables & Figures**



Figure 1. The white-on-black version of the EU organic logo (Source: Regulation <u>2018/848</u>, Annex V)





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Figure 2. The Pantone reference colour is Green Pantone No 376; for four-colour process it is Green (50% Cyan + 100% Yellow) (Source: Regulation 2018/848, Annex V)

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