

## EU organic production logo

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Commission Delegated Regulation (EU) [2024/2867](#) as regards the presentation of the organic production logo of the European Union

### What is changing and why?

This new Regulation amends the rules on how to present the EU organic production logo to allow use of a black-on-white logo. Previously the rules only allowed a white-on-black version (see Figure 1). The new Regulation also includes an RGB (red, green, blue) colour reference for use in digital images, in addition to the four-colour process generally used in traditional printing: cyan, magenta, yellow, key or black (CMYK) (see Figure 2).

### Timeline

The new rules apply from **1 December 2024**.

For more information see the [full record](#) on the AGRINFO website – where you can also view the latest [AGRINFO Update](#) newsletters and [search](#) the database.

## Tables & Figures



Figure 1. The white-on-black version of the EU organic logo (Source: Regulation [2018/848](#), Annex V)



Figure 2. The Pantone reference colour is Green Pantone No 376; for four-colour process it is Green (50% Cyan + 100% Yellow) (Source: Regulation [2018/848](#), Annex V)

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