EU organic production logo

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Commission Delegated Regulation (EU) 2024/2867 as regards the presentation of the organic production logo of the European Union

What is changing and why?

This new Regulation amends the rules on how to present the EU organic production logo to allow use of a black-on-white logo. Previously the rules only allowed a white-on-black version (see Figure 1). The new Regulation also includes an RGB (red, green, blue) colour reference for use in digital images, in addition to the four-colour process generally used in traditional printing: cyan, magenta, yellow, key or black (CMYK) (see Figure 2).

Timeline

The new rules apply from **1 December 2024**.

For more information see the full record on the AGRINFO website – where you can also view the latest AGRINFO Update newsletters and search the database.

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Tables & Figures



Figure 1. The white-on-black version of the EU organic logo (Source: Regulation 2018/848, Annex V)



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Figure 2. The Pantone reference colour is Green Pantone No 376; for four-colour process it is Green (50% Cyan + 100% Yellow) (Source: Regulation 2018/848, Annex V)

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