

THE LATEST ON EU AGRI-FOOD POLICIES IMPACTING LOW-INCOME & MIDDLE-INCOME COUNTRIES

EU organic production logo

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Regulation

<u>Draft</u> Commission Delegated Regulation as regards the presentation of the organic production logo of the European Union [download]

Draft Annex [download]

What is changing and why?

The European Commission proposes to amend the rules on how to present the EU organic production logo to allow use of a black-on-white logo (see Figure 1), and to include an RGB (red, green, blue) colour reference for use in digital images (see Figure 2).

Timeline

The new rules are expected to be adopted in the third quarter of 2024.

For more information see the <u>full record</u> on the AGRINFO website – where you can also view the latest <u>AGRINFO Update</u> newsletters and <u>search</u> the database.





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Tables & Figures



Figure 1. The white-on-black version of the EU organic logo (Source: Regulation <u>2018/848</u>, Annex V)





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Figure 2. The Pantone reference colour is Green Pantone No 376; for four-colour process it is Green (50% Cyan + 100% Yellow) (Source: Regulation 2018/848, Annex V)

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