

# EU Vision for Agriculture and Food 2025–2029

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**Communication:** A Vision for Agriculture and Food – Shaping together an attractive farming and agri-food sector for future generations

## What is changing and why?

The communication *A Vision for Agriculture and Food* aims to make the European Union (EU) agri-food sector attractive, competitive, and resilient. It identifies four priority areas on which EU interventions will focus:

- Making agri-food an attractive and predictable sector that ensures a fair standard of living and leverages new income opportunities
- Ensuring the competitiveness and resilience of the agri-food sector
- Ensuring the agri-food sector contributes to preserving healthy soils, clean water and air, and protecting and restoring biodiversity
- Valuing food and promoting fair living and working conditions in vibrant rural areas.

This communication launches a new way of working based on dialogue with all stakeholders in the agri-food system, in the EU and globally.

In its relationships with international partners, the EU will aim to ensure fair global competition. The EU will continue to set high global standards in key areas, such as plant protection products and animal welfare, that non-EU partners will have to comply with if they want to export to the EU. For example, pesticides banned in the EU cannot be used to produce products imported into the EU.

The EU will also expect its trade partners to apply similar measures to those required in the EU. For example, the EU might ask non-EU partners to comply fully with the EU standards for livestock.

## Actions

Non-EU agri-food operators producing products for export to the EU should monitor upcoming EU consultations and legislation, especially regarding pesticide MRLs, animal welfare, and livestock production standards.

## Timeline

The Vision provides a roadmap for EU activities during the period 2025–2029 and beyond.

For more information see the [full record](#) on the AGRINFO website – where you can also view the latest [AGRINFO Update](#) newsletters and [search](#) the database.

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