Packaging and packaging waste consultation: minimum recycled plastic content

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Public consultations on

- Sustainability criteria for plastic recycling technologies
- Harmonisation of rules for calculating and verifying recycled content in plastic packaging.
- Conditions for importing recycled materials into the EU for use in packaging

What is changing and why?

Under the European Union (EU) Packaging and Packaging Waste Regulation (PPWR), plastic packaging placed on the EU market from 2030 will need to contain minimum levels of recycled plastic content.

The European Commission has launched three public consultations and is requesting technical and practical input from stakeholders, including those outside the EU, to develop workable and enforceable rules on:

- Sustainability criteria for plastic recycling technologies
- Harmonisation of rules for calculating and verifying recycled content in plastic packaging.
- Conditions for importing recycled materials into the EU for use in packaging.

Actions

All interested stakeholders are invited to give feedback via the relevant European Commission Have Your Say platform until **16 September 2026**:

- Sustainability criteria for plastic recycling technologies
- Harmonisation of rules for calculating and verifying recycled content in plastic packaging
- Conditions for importing recycled materials into the EU for use in packaging.

Stakeholders wishing to respond must be registered. Those who do not already have an account will first need to Create an EU login account, then register their organisation on the EU Transparency register.

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Timeline

The rules are expected to be adopted in the fourth quarter of 2026.

For more information see the full record on the AGRINFO website – where you can also view the latest AGRINFO Update newsletters and search the database.

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